

Page Title (50 characters: HTML purposes, shows on Google search results)	Black Diamond Leadership Lab Leadership Development Program
Meta Description (155 characters: summarizes page into one sentence to display on search results below page title)	Increase employee retention and engagement through our proven leadership development program for midsize to large companies.
Key Phrase (what users may type in to search for your type of services)	Leadership development program
Recommended URL	https://www.blackdiamondleadership.com/service/the-black-diamond-leadership-lab/

<logo>

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HEADLINE

Black Diamond Leadership Lab

SUBHEAD

Helping individuals and companies transition from good to great through our proven leadership development program.

HEADER CTA LINK

SCHEDULE A FREE 20-MINUTE CONSULTATION

THE STAKES: PROBLEM + PAIN POINTS

Is your company suffering from any of the following challenges?

<icon> Lack of focus	<icon> Lack of empathy among team	<icon> Weak relationships
<icon> Zero shared goals	<icon> No clear vision or strategy	<icon> No leadership pipeline

VALUE PROPOSITION/DIFFERENTIATOR

What Makes Our Leadership Development Program So Powerful?

The Black Diamond Leadership Lab is a hands-on leadership development program for high-performance and high-potential managers in your organization so they can become tomorrow's leaders.

<p>DYNAMIC</p> <p>Each workshop includes hands-on exercises that engage participants in real-world situations and bring the material to life.</p>	<p>COMPETENCY-BASED</p> <p>Participants learn skills they can immediately put to work to improve their job performance.</p>	<p>FLEXIBILITY</p> <p>The program is designed with small learning modules that can be scheduled to meet your team's busy schedule, with topics prioritized based on immediate needs.</p>	<p>ACCOUNTABILITY</p> <p>Each lesson plan emphasizes practical leadership skills over theory. Personal action plans guide long-term professional development and implementation of skills mastered.</p>
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THE GUIDE

We understand how difficult developing leaders without a trusted framework can be. The Black Diamond Leadership Lab was founded by industry leader Robert Grossman, a 360 Solutions certified high-performance leadership and teamwork consultant, and one of only eighteen Fearless Organization certified Psychological Safety coaches in the US. Robert has coached and trained more than 500 exceptional leaders across the country and internationally. Our framework is rooted in psychology to engage each team member individually and has helped hundreds of professionals and their companies to achieve their goals.

Meet your coach

THE PLAN

How to Join

<p>1. SCHEDULE A CONSULTATION</p> <p>We start with a free 20-minute consultation call to see where you and your team are currently.</p>	<p>2. WE CREATE A CUSTOMIZED LEARNING PATH</p> <p>Next we audit your existing leadership culture to create a plan that meets your needs.</p>	<p>3. YOU GROW YOUR LEADERSHIP</p> <p>Your team members embark on a personal and professional growth journey.</p>
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SOCIAL PROOF

Join These 50+ Organizations In Developing Your Team
(logos of companies)

See what our graduates are saying ...

"testimonial"

–Name

Company

"testimonial"

–Name

Company

PRODUCT/SERVICE OVERVIEW

Membership Options

Any membership level can be purchased for a 6 or 12 month duration.

Launch	Growth	Excel
+Access to monthly live workshops (see topics below)	+ <i>Launch</i> plus + Mastermind group coaching calls between workshops	+ <i>Growth</i> plus +Personalized one-to-one coaching calls

Leadership Lab Topics

1. Personal Leadership and Resilience
2. Effective Conversations
3. The Game Of Trust
4. Principles of High-Performance Leadership
5. The Five Leadership Roles
6. Practices of Empowering Leaders
7. Empowering Others for Success
8. Coaching Conversations
9. Delegating for Growth
10. Creating Teams: A Blueprint for High- Performance

11. Conflict Resolution: The Road to Win/Win
12. Giving and Receiving Feedback

Critical Areas

- Leadership and Accomplishing Results Through Others
- Self-Mastery and Emotional Intelligence
- Interpersonal Relationships, Communication, and Trust
- Teamwork and Collaboration

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What is it costing you to not invest in your leaders?

Smart leaders understand that their employees are more than a payroll expense. A diverse and highly engaged workforce brings a combined value much larger than its individual parts. To

improve employee engagement, developing great leaders is key. Providing hands-on professional development opportunities has been proven to improve overall employee engagement and reduce costly staff turnover rates. An investment in the future leaders of your company offers measurable, long-term benefits to your entire organization.

LEAD MAGNET OFFER

Grab our free leadership strategy roadmap.

We're giving away a free guide, "7 Steps to Developing a Culture of Leadership In Your Organization."

[Download the free guide now](#)

FINAL OBJECTIONS

FAQs

What is the Black Diamond Leadership Lab?

The Black Diamond Leadership Lab is a hands-on leadership development program for high-performance and high-potential managers in your organization that will be tomorrow's leaders. Memberships can be purchased for 6 or 12 months at a time, with monthly education and ongoing support included, depending on membership level.

What is psychological safety and why is it important in business?

Psychological safety as it relates to business is about erasing fear from companies and creating an environment where team members feel safe to take interpersonal risks and speak up. Examples of this are that mistakes are reported quickly so quick correction actions can be taken and then learn from mistakes and innovate. Psychological safety is especially important where teamwork is vital.

How many people from my company can enroll?

You can self-enroll, enroll one person, or enroll an entire department. We will work with you on a customized learning plan for an individual or group, depending on your company's goals.

FINAL CTA

Ready to develop a leadership pipeline for key positions in your company?

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