

HOME PAGE

<Sip N' Shade logo>

ORDER NOW

HEADLINE

ultimate tailgating accessories

SUBHEAD

Our lightweight, wearable drink helmets allow you to drink hands-free while staying out of the sun and rain, so you can be ready for anything.

HEADER CTA LINKS

Download our free guide: [5 Essentials for Your Next Tailgate Party](#)

ORDER NOW

THE STAKES: PROBLEM + PAIN POINTS

Avoid epic party fails

If you love tailgating and outdoor parties as much as us, you're no stranger to these party fails:

- Forgetting where you set your drink
- Warming up your cold drink with your hot paws
- Never having a free hand for the unexpected

VALUE PROPOSITION

Sip N' Shade's lightweight, wearable drink helmets will help you keep your drinks close + cold while you let loose.

<p><icon></p> <p>Left Hand Free (& Your Right, Too) Enjoy staying hydrated while having both of your hands free. Helmets are outfitted with BPA-free bottles and lids + flexible straws to sip your fav beverages.</p>	<p><icon></p> <p>Stay Dry & Cool All Day Come rain or shine, you and your beverages will stay dry and cool throughout the tailgate party with a large collapsible + removable umbrella.</p>	<p><icon></p> <p>Support the Team Choose from a variety of ready-to-ship Sip N' Shade helmet designs or order a custom* helmet with your favorite sports team's name and colors so you can be ready for game day.</p> <p>*in accordance with trademark and licensing laws</p>
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PRODUCT/SERVICE OVERVIEW

Find the Perfect Fit

<p><product image> Duval XL Helmet \$34.99 Order now ></p>	<p><product image> Jets Helmet \$24.99 Order now ></p>	<p><product image> Jags Helmet \$24.99 Order now ></p>
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Shop other styles

Create a Custom Helmet

<p><product image> Custom XL Helmet <i>choose colors + decals</i> \$55.99 Order now ></p>	<p><product image> Custom Standard Helmet <i>choose colors + decals</i> \$45.99 Order now ></p>
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<slider images of custom helmet examples>

THE GUIDE

We know how inconvenient it is to carry around your cold drinks at an outdoor event. That's why we created a lightweight, wearable drink helmet like no other—allowing you to enjoy your beverages while staying out of the sun and rain, so you can be ready for anything.

SOCIAL PROOF

What our superfans are saying ...

<client reviews/feedback>

THE PLAN

How to Enjoy Yourself to the Max

<p><icon></p> <p>1. ORDER A SIP N' SHADE HELMET</p>	<p><icon></p> <p>2. WEAR IT TO YOUR NEXT OUTDOOR PARTY</p>	<p><icon></p> <p>3. LIVE IT UP, HANDS FREE</p>
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Order now

EXPLANATORY PARAGRAPH: MENTAL MAP + SEO

At Sip N' Shade, we know you are the kind of fun-loving adult who wants to be the life of the party. In order to be up for anything, you need to have your hands free when at an event. The problem is, you always find yourself carrying around your cold drinks and then trying to find a place to set them down when it's time to defend your title at bean toss or serve friends at your tailgate, which makes you feel like there's a better way. And there is! We know how inconvenient it is to carry around your cold drinks at an outdoor event. We believe party-goers shouldn't be slowed down by having to hang on to their hydration. That's why we created a lightweight, wearable drink helmet like no other—allowing you to enjoy your beverages while staying out of the sun and rain. Here's how it works: first, order your favorite Sip N' Shade helmet; then, wear it to your next outdoor party; and finally, live it up, hands free. So order a Sip N' Shade helmet today, so you can stop forgetting your drinks somewhere and start getting compliments on your ultimate tailgating accessory.

Order now

VIDEO

Here's how we're different

<fun explainer video>

FINAL OBJECTIONS

Wondering how this works?

<any FAQs to include here?>

FINAL CTA

Ready to be the life of the party?

Order now

FOOTER

Shop Helmets

About Us

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